

Nancy Guertin
653 Red Mill Lane
Knoxville, Tennessee 37934
nfguertin@tds.net
865.675.7064 h, 865.604.7556 c



Summary:

Solves visual communication problems through a process of research, original creative thinking and idea exploration with strong follow-through to get the project completed to the delight of the client, and as a learning experience to apply to future projects. Looking for a position that will utilize my creative skills fully and give me an opportunity for learning and advancement. Examples of my work may be viewed online at: www.nancydesign.com and www.coroflot.com/nguertin08.

- Outstanding design and advertising skills; creative, detail oriented, organized and accurate
- Excellent computer skills in Photoshop, Illustrator, Quark, InDesign, Fireworks, Dreamweaver and Acrobat; intermediate level skills using Flash, CSS and HTML
- Exceptional self motivator with the ability to set priorities and meet deadlines
- Collaborates well with cross-functional groups
- Ability to manage staff and outside contractors

Education:

- Southern Illinois University at Carbondale, Illinois
Associate in Applied Science, Commercial Graphic Design
Bachelor of Science, Advertising Graphics

I strive to update my skills and learn continually which is one of the reasons I have been pursuing web design. Besides learning all I can on the job, I have taken many classes for software updates, especially Photoshop, and classes on web design, CSS and HTML.

Experience:

Senior Graphic Designer for PetSafe, Knoxville, Tennessee • 2009 to present. As an in-house graphic designer I work in a team environment from product design to market launch. My contribution includes branded product graphics, sales collateral, web support and packaging. Part of my creative roll includes corporate level brand design and support for RSC.

Web Designer for Jewelry Television, Knoxville, Tennessee • 2007 to 2008. My work included creating all graphics for web promotions, emails, sweepstakes and site page updates while maintaining the look and feel of the company brand. Supported social media and the sales objectives of broadcast.

Web Designer for PPI at Scripps Networks, Knoxville, Tennessee • 2006 to 2007. I was interested and excited about the interactive aspects of web design and wanted to learn/do more. Worked on web projects mostly for HGTVPro including the weekly newsletter and website updates. I also did projects for HGTV, GAC and Ad Sales which included splash pages, emails and Flash ads for in-house and outside clients.

Director of Creative Media/Senior Art Director at Asen Marketing & Advertising, Knoxville, Tennessee • 2000 to 2006. Worked on print projects, including packaging, from conception through production of digital files. I also worked on radio, television and web design. Assigned and over-saw projects of several junior designers, helping them with all areas of design and technical skills as a director and in collaboration. Worked with clients to develop concepts, presented ideas and followed through to final implementation. Managed printers and photographers. Our clients included Mayfield, Tennessee Log Homes, UT Medical and DeRoyal.

Graphic Designer at The Tombras Group, Knoxville, Tennessee • 2000. While there I worked mostly on the SunCom account. SunCom required lots of production because most ad pieces had to be customized to fit many national markets.

References:

Available on request.